Sparx Systems Modeling Software Recognized by Gartner for Fourth Consecutive Year

CRESWICK, Australia, October 23, 2013 – Gartner has recognized Sparx Systems in its 2013 Magic Quadrant for Enterprise Architecture Tools for the fourth year running.

Magic Quadrant Reports, which examine the most influential vendors in specific technology markets, are used around the globe by corporate decision makers. Vendors like Sparx are selected for inclusion in Magic Quadrants if they are considered to be among the most important in a particular market or best suited to meet client needs.

Gartner evaluates selected vendors for their "ability to execute" and "completeness of vision." Sparx Systems is recognized by Gartner largely because of its flagship Enterprise Architect modeling software, and was placed in the "Niche" quadrant by Gartner analysts.

Sparx Systems COO Tom O'Reilly said he is not surprised that Gartner positioned Sparx in the "Niche" quadrant of its grid. "Although we compete well across the board, we offer some of our client groups feature sets that are unique in the marketplace," he said. "For example – we provide enterprise architects the ability to trace project data through all their teams and through every department and to pull all of this together in real time for an integrated, enterprise-wide view."

"None of our competitors offer that level of enterprise knowledge integration," said O'Reilly. "Sparx tools are unmatched in their support for enterprise-wide organizational planning that automatically integrates tightly-managed business requirements, well-informed process, timely deployment, robust testing and thorough, accurate, up-to-date documentation."

O'Reilly pointed out that, although Sparx does provide strong support to several technology niches, the company enjoys broad support across the entire marketplace for software. "We count more than three quarters of the Fortune 500 list as licensed clients," he said. "And our growing client base is now more than 300,000."

O'Reilly said Sparx Systems' mission has always been to "enable customers to unlock all the power of full-life-cycle modeling and design."

"We've spent the past 15 years continuously innovating to bring that mission to life – to bring the best possible product to market," he said. "Our user community tells us – and we hear this again and again – that Sparx has revolutionized their ability to bridge the internal gap between business and IT.

"They tell us our software has allowed them to take unprecedented control of planning and development and to make corporate decisions that fully integrate the wisdom of both the business leaders and the IT leaders."

Sparx Systems is a Silver Sponsor of the upcoming Gartner Symposium/ITxpo in Barcelona, Spain. The Gartner 2013 Enterprise Architecture Tools Magic quadrant report is available to Gartner clients or for purchase by others at http://www.gartner.com/DisplayDocument?doc_cd=247545.

About Sparx Systems

Sparx Systems is a global software company specializing in high performance visual modeling tools for planning, designing and constructing software-intensive corporate systems. Sparx tools are used by systems designers, corporate planners, business analysts, enterprise architects, standards developers and software engineers.

Sparx modeling software is widely used in finance, defense, government, aerospace, automotive engineering, geospatial, entertainment, health, smart grid, aviation, retail and telecommunications. Over 80 per cent of Fortune 100 companies have licensed Sparx' flagship modeling tool Enterprise Architect. In the past decade the Sparx user-base has grown from 30,000 to more than 300,000 individuals worldwide. Sparx tools are based on the Unified Modeling Language (UML), an open standard developed by the Object Management Group (OMG), where Sparx Systems is a Contributing member. Sparx Enterprise Architect provides robust support for team-wide collaboration, and can scale up from single-user deployment to teams with dozens or even hundreds of collaborators - including remote collaborators. Sparx software is price competitive even when deployed across the entire development team.

Sparx Systems has won five consecutive SD Times Top 100 awards and two Readers Choice Merit Awards from Visual Studio Magazine and Jolt. Now at version 10, Enterprise Architect is available directly from Sparx or - bundled with expert support and comprehensive training services - from a network of more than 300 technology partners active in North America, Europe, Australia, India, China, Japan, southeast Asia and Latin America. First developed in 1998, Sparx' Enterprise Architect modeling tool was commercially released in 2000, and has enjoyed more than 15 years continuous development and growth.

Disclaimer

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

- 30 -

Media Enquiries:

Estelle Bell
Sparx Systems Pty Ltd
marketing@sparxsystems.com