

Sparx Systems honored with SD Times 100 award

Modeling tool vendor named in list of top 100 software companies for fourth consecutive year.

Creswick, Australia, June 19, 2012 – <u>Sparx Systems</u>, a leading vendor of modeling tools based on open standards, has again been recognized in the SD Times 100 as one of the most innovative and influential companies in software development. Awarded in the Development Tools and Continuous Integration category, Sparx Systems has been honored for its fourth consecutive year.

"The software development industry has always been competitive, and this year's difficult horse-race showed that there's more than one way to thrive in challenging economic climate," said Alan Zeichick, Co-Founder and Editorial Director of BZ Media's SD Times. "When calling the winners of the 2012 SD Times 100, the editors carefully considered each organization's products and services, industry thought leadership, and reputation with enterprise development managers. Thanks to companies like Sparx Systems, software developers always know the winning ticket."

"As the need for continuous integration and rapid delivery grows ever-stronger, we are pleased to offer a platform that minimizes complexity and gives more power to the modeler," remarked Sparx Systems CEO, Geoffrey Sparks. "Sparx Systems has worked hard to make Enterprise Architect the most productive, innovative modeling tool on the market, so it's gratifying to have this effort recognized with our fourth SD Times 100 award."

The latest release from Sparx Systems, Enterprise Architect 9.3 further validates Sparx Systems standing as a leading provider of modeling and design tools. With added freedom, focus and model-driven tools, Enterprise Architect 9.3 is helping users work faster and smarter.

For more information about Enterprise Architect 9.3 visit: www.sparxsystems.com/ea93

About Sparx Systems

<u>Sparx Systems</u> specializes in high performance and scalable visual modeling tools for the planning, design and construction of software intensive systems.

With customers in industries ranging from aerospace and automotive engineering to finance, defense, government, entertainment and telecommunications, Sparx Systems has won four consecutive SD Times awards and is the leading vendor of innovative solutions based on the Unified Modeling Language (UML) and its related specifications. A Contributing Member of the Object Management Group (OMG), Sparx Systems is committed to realizing the potential of model-driven development based on open standards.

The company's flagship product, Enterprise Architect, has received numerous accolades since its commercial release in August, 2000, including two Jolt and Visual Studio Magazine Reader's Choice Merit awards. Now at version 9.3, Enterprise Architect is the design tool of choice for over 300,000 registered users world-wide.

About BZ Media

<u>BZ Media LLC</u>® is a high-tech media company combining the best of print and Web-based publishing, offering industry-leading magazines, newspapers, Web sites and conferences.

<u>BZ Media's SD Times</u>® is the leading magazine for the software development industry. Published since 2000, SD Times reaches more than 65,000 subscribers in 131 countries, plus many more on sdtimes.com.