Sparx Systems Company Profile

Sparx Systems specializes in high performance and scalable visual tools for the planning, design and construction of software intensive systems. With customers in industries ranging from aerospace and automotive engineering to finance, defense, government, entertainment and telecommunications, Sparx Systems is a leading vendor of innovative solutions based on the Unified Modeling Language (UML) and its related specifications. A Contributing Member of the Object Management Group (OMG), Sparx Systems is committed to realizing the potential of model-driven development based on open standards.

The company's flagship product, Enterprise Architect, has received numerous accolades since its commercial release in August, 2000. Now at version 13, Enterprise Architect is the design tool of choice for almost 400,000 registered users world wide.

In Brief:

- Involved in tool development since the mid-1990s
- Commercially released Enterprise Architect to the global market in 2000
- A privately owned, debt-free company
- Head office located in Creswick, Victoria, Australia
- Considerable investment into research and innovation
- Almost 400,000 licenses sold globally
- Solid corporate uptake, with over 75% of the top 100 Forbes Global 2000 companies owning volume licenses of Enterprise Architect
- Awards include 2011 iAward, 2006/2008 Jolt Productivity Awards and 2009, 2010 and 2011 SD Times 100 Award.
- Excellent reputation for providing fast and effective user support
- Strong history of product development and evolutionary product growth
- An active Contributing Member of the Object Management Group (OMG)

Products Overview:

Enterprise Architect 13 is a highly extensible UML based modeling and design tool. Suitable for very large models and widely dispersed teams, as well as smaller projects, Enterprise Architect expands the traditional visual modeling environment with extensive project management, testing, maintenance, simulation and debugging features.

MDG (Model Driven Generation) integration products and utilities
• Integrate Enterprise Architect into Visual Studio
• Integrate Enterprise Architect into the Eclipse Development Environment
• Link to Microsoft Team Foundation Server
• Link to IBM Telelogic DOORS
• Import diagrams from Microsoft Visio
• Use the latest SysML modeling language within Enterprise Architect
• Use the latest Business Processing Modeling Notation (BPMN)
• Automatically generate Business Process Execution Language (BPEL) scripts from process models
• Leverage industry standard Enterprise Architecture frameworks like Zachman Framework, TOGAF and UPDM.
• Use integrated tools for DDS (Distributed Data Services)
• Extend Enterprise Architect's core modeling functionality to domain specific areas including CORBA, J2EE and others

Competitive Advantage
• Comprehensive support for the latest UML 2.5 specification
• High performance, scalable and team-based modeling environment
• Integrated project management, requirements modeling and maintenance tools
• Integrated debugging, testing and profiling
• Visualize executing code as UML sequence diagrams
• Exceptional reporting capability in either HTML or Word compatible RTF
• In-built support for over 10 programming languages and HDLs
• MDA transformation capability
• Business and Systems Simulation
• Integration with Visual Studio 2008/2005 and Eclipse IDEs
• Cost effective – priced for the team, not the individual
• Support for emerging technologies like SysML, DDS, BPMN and others
• Responsive and strong development team, committed to product growth

Industry Acceptance

The Sparx Systems range of software is distributed across almost all industries where software and systems are developed. Industry segments include: finance, aerospace, web design and deployment, software development, consulting, banking, automobile, manufacture, embedded design, government, military, education, standards organizations, open source projects, publishing, manufacturing, research, academia, and many more.

Principal Sales Channels

- Web-based e-store for direct purchasing and download through Sparx Systems.
- Global representation through 250+ regional partners that provide localized sales support, consultancy services and training courses.

Sister Companies

Sparx Systems Sister Companies provide localized distribution and language translation of Enterprise Architect.

- Sparx Systems Argentina: www.sparxsystems.com.ar
- Sparx Systems Central Europe: www.sparxsystems.at
- Sparx Systems Japan: www.sparxsystems.jp
- Sparx Systems New Zealand: www.sparxsystems.co.nz
- Sparx Systems Spain: www.sparxsystems.es

Training Partners

Sparx Systems' Global Training partners offer a full range of training services to cater for various levels of experience. Sparx Systems Approved Training Consultants not only offer packages on how to get the most out of Enterprise Architect, but can also offer generalized training for UML and domain specific modeling.

- Global Training partners: www.sparxsystems.com/partners/trainers.html

Consulting and Technical Partners

Sparx Systems maintains technical partnerships with companies that provide integration solutions and plug-ins for Enterprise Architect, as well as Value Added Reseller (VAR) companies that provide consulting services for Enterprise Architect across a wide range of industries.

- Technical Partners: www.sparxsystems.com/products/3rdparty.html
- Consulting (VARs): www.sparxsystems.com/partners/vars.html
- General Resellers: www.sparxsystems.com/partners/resellers.html

Contact and address details:

Head Office:
Sparx Systems Pty Ltd
PO Box 12
Creswick, Victoria 3363
Australia
Phone: +61 (0)3 5345 1140
Fax: +61 (0)3 5345 1104

Email:

Sales: sales@sparxsystems.com
Marketing: marketing@sparxsystems.com

Website:

www.sparxsystems.com
ABN: 38 085 034 546
ACN: 085 034 546